JUNE 29, 1995

TO: PHARMHOUSE STORES ONLY

FROM: NANCY ILDEFONSO

RE: R.J. REYNOLDS

PLEASE NOTE WE HAVE AUTHORIZED THR R.J. REYNOLD TOBACCO COMPANY TO OFFER YOUR STORE THE SAVINGS/FULL PRICE CENTER.

PLEASE CONSIDER THE FREE STANDING FIXTURE. IF SPACE IS NOT AVAILABLE IN THE VIDEO AREA YOU CANNOT PUT OUT ANYWHERE ELSE IN THE STORE.

SHOULD YOU HAVE ANY PROBLEMS/QUESTIONS, PLEASE CALL THIS OFFICE.

CC: J. KELLER
K. DAVIS
D. THIOPEN
D. CORTEZ (160)
J. JONES (RJR)
FILE

Source: https://www.industrydocuments.ucsf.edu/docs/xkxn0000